



For Immediate Release

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Trust Company of America Announces David Runberg as New Chief Financial Officer

Skilled professional brings nearly three decades of financial leadership experience

DENVER (July 18, 2007) – Trust Company of America, a provider of custody services in the financial industry, today announced the appointment of David Runberg as Chief Financial Officer. With more than 28 years of experience as a financial executive, Mr. Runberg's diverse skill set includes 10 years of "Big 4" public accounting expertise and nearly two decades of financial and operational experience with an array of respected private and public companies.

"David's expertise will be a great benefit to Trust Company of America," said Terry Reitan, Trust Company of America's president and chief executive officer. "For us to provide best-in-class service to our clients, we need to have a best-of-breed team in place. This hiring is an illustration of our commitment to bringing aboard the most talented and experienced professionals in the market, and of our own success as a company."

Prior to joining Trust Company of America, Mr. Runberg held senior-level finance officer positions at Big O Tires, Inc., where he led the finance, credit, and information technology teams, and INVESCO Private Capital.

"I am very excited to join Trust Company of America's talented leadership team and staff," Mr. Runberg said. "This talent level has enabled Trust Company of America to be very successful in the financial services industry through a commitment to providing technologically-advanced products and premium services. It's a great honor and an exciting opportunity to be part of that ongoing success."

Mr. Runberg holds a bachelor's degree in accounting from the University of Colorado, is a licensed Certified Public Accountant, and holds the NASD Series 27 license.

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page 2 – David Runberg hiring

About Trust Company of America Institutional Advisor Services

Trust Company of America Institutional Advisor Services is an independent, differentiated provider of custody, trading, and back office services to fee-only registered investment advisors. Trust Company Advisor Services provides unique benefits such as a state-of-the-art modeled strategies trading platform, specialized support for advisors who sell through representatives, and a flexible, complete fee management program. Trust Company Advisor Services delivers the scalability advisors need to spend less money on overhead and more time growing their business. For more information about Trust Company of America’s unique services for advisors, please visit www.trustamerica.com/investment-advisor.

About Trust Company of America

Trust Company of America is a specialized provider of custody and back office services to the financial services industry. Utilizing advanced technology and responsive client support, Trust Company services include registered investment advisor custody services, transfer agent and registrar for non-traded REITs and other direct participation programs, self-directed IRA account administration, and secure information processing. Trust Company is a privately-held company headquartered in Centennial, Colorado. For more information on Trust Company of America services, visit us at www.trustamerica.com

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