



For Immediate Release

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Trust Company of America Launches a Significant Advancement in Modeled Portfolio Technology

New composite model approach dramatically reduces data entry, manual calculations, and reconciliation requirements while decreasing the potential for error and freeing valuable time for advisors

DENVER (September 18, 2007) – Trust Company of America, provider of custody and trading services to fee-based Registered Investment Advisors, today unveiled a new level of modeled portfolio trading called composite models. Composite models are designed to increase the efficiency, flexibility, and scalability of managing investment strategies. They allow advisors to freely implement adjustments to their investment strategies without concerns of exhaustive data entry, manual calculations, and the risk of errors associated with those tasks.

Composite models are modeled portfolios containing other modeled portfolios. In its simplest form, an advisor creates composite models to represent each investment strategy they offer. Next, they apply one or more modeled portfolios, each representing a group of assets to meet a tactical objective, to each composite model. The advisor then associates client accounts to the composite models. The result is the ability to easily manage adjustments at the client account, the investment strategy, and the asset portfolio level.

Using composite models, advisors can simply change allocations of tactical models in an investment strategy (composite model) once and the allocations of the models in all associated accounts are automatically changed. When an advisor wants to change positions in a tactical model in an investment strategy (composite model), the system automatically recommends the required trades to align the model to the new definition. After the trades are approved and executed, the system automatically allocates the trades back through both levels of models to the correct accounts.

Overall, composite models allow advisors to benefit from spending less time tracking strategies associated with each client, calculating allocations, allocating funds, entering data, and building trades. Since all of this functionality is integrated into Trust Company's custody platform, no reconciliation is needed to and from accounts or between software applications. With reduced data entry and reconciliation, the potential for errors is greatly reduced. Composite models provide advisors with more time to focus on business development by ensuring service with fewer errors and less decision-making restraints when adjusting investment strategies to best fit client needs.



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“Our clients continually tell us that we have the most advanced modeled portfolio capabilities in the industry,” said Terry Reitan, Trust Company of America’s president and CEO. “This latest enhancement optimizes our custody platform’s core competency one step further, solidifying even more value to our clients than that found in traditional custodial platforms.”

By providing advisors with the most technologically-advanced application to create an efficient and scalable business model, Trust Company of America has again developed advanced technology to make an advisor’s life easier.

About Trust Company of America Institutional Advisor Services

Trust Company of America Institutional Advisor Services is an independent, differentiated provider of custody, trading, and back office services to fee-only Registered Investment Advisors. Trust Company Advisor Services provides unique benefits such as a state-of-the-art modeled strategies trading platform, specialized support for advisors who sell through representatives, and a flexible, complete fee management program. Trust Company Advisor Services delivers the scalability advisors need to spend less money on overhead and more time growing their business. For more information about Trust Company of America’s unique services for advisors, please visit www.trustamerica.com/investment-advisor.

About Trust Company of America

Trust Company of America is a specialized provider of custody and back office services to the financial services industry. Utilizing advanced technology and responsive client support, Trust Company services include registered investment advisor custody services, transfer agent and registrar for non-traded REITs and other direct participation programs, self-directed IRA account administration, and secure information processing. Trust Company is a privately-held company headquartered in Centennial, Colorado. For more information on Trust Company of America services, visit us at www.trustamerica.com

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